



Ultimate Power Duo New Normal Release Date: March 17, 2009

New Normal = The experience of life when your world is rocked.
Ultimate Power Duo = The band that rocks your world.
Therefore, New Normal = Ultimate Power Duo.

The Songs:

Count Chocula
Jack The Space/Time
Continuum Ripper
English Snotty Boy
Judas The Betrayed
Noam Disco
Hey! Oh!
Johns On Acid
Illustro Indoles
1 Corinthians 6:9-10
Rad Rock Show
Doot
Homeland Security
New Normal

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On their second full-length album, Saskatoon's rock maestros **Ultimate Power Duo** serve notice that their notoriously big sound is bigger than ever. With the award-winning David J. Taylor (Despistado, Sylvie, Geoff Berner) producing, The Riz (bass/vocals), ScottRP (guitar/vocals) and AKDoubleAK (drums/vocals) take their aggressive and progressive spirit to the next level. **New Normal** also sports a darker vibe than UPD's previous outings, digging into disturbing modern realities like poisoned cereal, religious confusion, border crossing paranoia and school shootings. These crushing new aural and lyrical dimensions are in evidence on each of the album's 13 tracks, from the driving hooks and chronological displacement of "Jack The Space/Time Continuum Ripper" and the danceably-smart machine-gun delivery of "Noam Disco" to the ballsiest acid trip you'll ever take in "Johns On Acid".

When everyday life changes every day, there's no point in clinging to the tired clichés of yesteryear. So throw out your authority of choice, burn your flags and effigies, and replace the complacent modern rock democracy with Ultimate Power Duo's white hot rock 'n' roll dictatorship. This is the *New Normal*.

"[B]ig Ruts-esque riffs, cocky vocals, frenetic drumming and no-frills 'Demolition Rock'"

Evening Mail (United Kingdom), July 2007

UPD "sound like they fell into the ocean in '77 somewhere around New York after playing 22 shows with the Ramones and woke up in Canada a few decades later with instruments in hand."

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