

WE ARE THE CITY

UPCOMING RELEASES:



MORNING SONG/ MOURNING SONG

7" vinyl / Digital release

Label: Adventure Boys Club (CDN)

Distribution: Outside Music (CDN)

CDN Release date: Sept 20, 2011

US Release Date: Oct 4, 2011 TBC



HIGH SCHOOL (EP)

Label: Adventure Boys Club

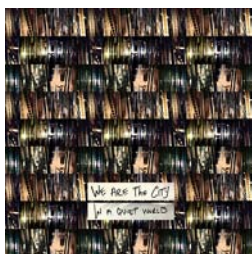
Distribution: Outside Music

CDN Release date: Mar 22, 2011

US Release Date: Oct 4, 2011 TBC

Complimentary Video Series:

www.wearethecity.ca/highschool



IN A QUIET WORLD

Independent Release

Release date: Jan 22, 2010

Album sales: 5000+

Since forming in 2008, Kelowna, BC's We Are The City has become one of the most exciting and unpredictable forces in the Canadian music scene. The band soon began earning accolades for its atmospheric progressive-pop sound with the release of their debut LP *In a Quiet World* in 2009. We Are The City found themselves venturing into new musical terrain on their next release. In March 2011 the band released six songs entitled *High School*, the result of an experiment that began as a side project during some down time in the summer of 2010. On the quirky "Happy New Year," West African-inspired licks give way to garage-y rock outs and fuzzed-out Rhodes piano. "Dark/Warm Air" takes a gentler approach, bringing together delicate guitar arpeggios with baroque pop breakdowns and a dash of tropical Mellotron samples. *High School* also allowed We Are The City to introduce the use of drum machines and string arrangements into their already very layered sound.

They also created an entire complimentary video series to the EP, alongside Vancouver based, Amazing Factory Productions, creating a unforgettable visual interpretation of the music.

"The visuals are stunning: Opener Get Happy features a super slow-motion shot of one of the guys jumping off a pier; Happy New Year is the classic basement performance video (complete with the smashing of light bulbs); That's It, That's All sees a member being punched in the face, bullied and beaten up by fellow teenagers; Dark/Warm Air is an underwater playland with multi-coloured glowsticks; 1987 recreates the song's lyrics via video projections; and An Angel In White is the surreal, "out of the corner of your eye" closer to the series, recapping the key elements from the previous videos.

Throughout, the three members of the band wear white T-shirts on their heads as part of the album's concept, and the video series captures the feel of the songs brilliantly."

— **Francois Marchand – Vancouver Sun**

This fall in Canada they are releasing: "Mourning Song / Mourning Song", which is a two song, two-sided 7" vinyl. A juxtaposition of the most beautiful alongside the most tragic. Life and death. The most beautiful thing: a waterfall and the pool below they found in the mountains of the Okanagan long before it was tarnished by spray paint and litter left by less-than-respectful visitors, now reserved only to memory. The most tragic: coming to terms with a friend's death just after their graduation, and the dreams that followed.

With the completion of "High School" EP & "Morning/ Mourning Song" 7", the band members now have their sights set on a sophomore LP. While it remains to be seen in which direction they will steer their music, one thing is certain: We Are The City will continue their attempt to push musical boundaries and hopefully stumble across something not yet heard in the process.

Management: Amanda Schweers - management@wearethecity.ca

Booking: Rob Wright – SL Feldman & Assoc - wright@slfa.com

CDN Publicity: Ken Beattie – Killbeat Music - media@killbeatmusic.com

US Publicity: Brendan Bourke – Canvas Media - brendan@canvasmedia.ca

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WE ARE THE CITY



"It's experimental, in their pop rock world, and it works for them. Enemark brings a crunchy guitar sound, Huculiack shines on percussion in "That's It, That's All," taking over vocals for the tropical "Dark/Warm Air," while McKenzie's fuzzy Rhodes and clear vocals carry bravery, self-consciousness and weight. Everything is laid out in the open, with storylines intertwined from each other's memories, having the alternative reality bleeding in to what's here, now, and we get to watch it all grow up." - **Jessica Lewis - Exclaim.ca**

"Clocking in at just over 20 minutes, the six-song EP does more to evoke the pains of being young and growing up than even Arcade Fire's Suburbs did with over an hour's worth of material spread out over 16 tracks."- **Francois Marchand - The Vancouver Sun**

"If you're looking for an album/EP that you can sit down and listen to in one listen and enjoy every moment of it, then High School has your name all over it. We Are The City have the creative force and ambition that will ensure they are on the Canadian music scene for a long time." - **The Broken Speaker**

"The Kelowna band rocked itself silly in front of an audience probably three times over the venue capacity. Rumours suggest this is why the liquor licence was yanked for the next 25 days. No matter, O'Doul's-fuelled fans headbanged away with the group towards a finale so intense that the drummer even jumped out from behind his kit to hug his fellow band members afterwards." - **The Province**

"Don't think for a second that the group is going to start penning three-minute pop-rock numbers in the vein of Coldplay or Keane in order to capitalize on its newfound notoriety, though. "Dare I say it, the newer songs we're writing now are even more progressive than the ones on the album," McKenzie says. "So hopefully we don't spin completely out of control."- **The Georgia Straight**

"Truly a band that knows how to woo an audience. Love affairs between fans and musicians are born this way!" - **Guttersnipe**

"Moments of sincere regret for past sins are expressed in "An Angel in White," and cries from desperate isolation are heard in "That's It, That's All." Such honest accounting of stained journeys carry the usually oversimplified lyrics into a realm that bands of this experience shouldn't hit for at least another record." - **FFWD Weekly**

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